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AFRICA COLLABORATION To Drive Tourism Growth And Recovery

Africa's Travel Indaba officially opened yesterday with a call for the continent to work collaboratively to drive tourism growth, so as to accelerate the sector's recovery.

On a balmy day at the Inkosi Albert Luthuli International Convention Centre, over 634 and 625 buyers took their place at the continent's premier travel trade show, as it opened its doors after a three-year hiatus.

Minister of Tourism Lindiwe Sisulu officially opened the trade floor today, effectively putting into motion 22,000 scheduled meetings between exhibitors and buyers. "Africa's Travel Indaba is a springboard for the continent to achieve even greater levels of recovery. We are here because we have a collective responsibility to reignite the African continent's tourism growth and economy."

Sisulu called for greater collaboration among African countries to advance tourism on the continent, particularly when it comes to domestic and regional travel. "As we do business, we must remember that our continent is also our own market. All countries in Africa have potential for domestic tourism growth. Intra-continental tourism from Africa's rapidly growing economies and growing middle class is



Tourism principals, stakeholders and buyers of the tourism industry came together to focus on what is important - repackaging and rebuilding the tourism industry in South Africa. Opening the Tourism Travel Indaba 2022 from left to right: KZN Premier Sihle Zikalala, Minister of Tourism Lindiwe Sisulu, Interim South African Tourism Board Chairperson Advocate Mojanku Gumbi.

an opportunity begging to be explored. We need improved collaborative efforts between our countries to achieve this."

Sisulu said all role players in the industry must continue to drive growth in tourism numbers by bringing together a range of Africa's best and most unique stories and products from across the continent, and connecting them with buyers from across the world.

She added that the event is about reigniting the spark in old relationships and building new, meaningful connections. "As a sector, we are here to cement our partnerships and collaborations. It can only be our

benefit that we are a sector committed to sharing ideas and knowledge, in a bid to ensure that we advance our Tourism Sector Recovery Plan."

INTERNATIONAL ARRIVALS INCREASING

According to the United Nations World Tourism Organisation, the continent welcomed some 18.5-million foreign travellers in 2021, up from 16.2-million in 2020. Of that figure, 6.1-million made their way to North Africa and 12.3-million went to sub-Saharan Africa. Furthermore, the UNWTO showed that January 2022 experienced a 51%

improvement in international tourist arrivals compared to January 2021.

But according to Sisulu, Africa continues to struggle with numerous barriers to tourism growth, which include poor road infrastructure between major cities, limited airlift and stringent immigration regulations.

"I have had several engagements with my fellow cabinet members in related departments, in a bid to partner and address these challenges as we together work towards our sector's recovery. We have already seen positive developments around the roll-out of the e-visa regime for some of our key source markets. This is not only important for South Africa's tourism sector recovery, but also for the greater continent's intra-trade activities," she said.

A UNWTO report on 25 March this year mentioned that international tourism is expected to continue its gradual recovery in 2022. By the end of March, 12 destinations had no COVID-19 related restrictions in place and an increasing number of destinations were easing or lifting travel restrictions, which contributes to unleashing pent-up demand.

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Scan the QR code or search for **Africa's Travel Indaba 2022** on the App Stores



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OWNING OUR NARRATIVE

According to South African Tourism's Acting CEO, Themba Khumalo, the event theme Africa's stories, your success, asks all Africans to own the continent's narrative by telling our stories to the world. "There is one very simple way to grab opportunities: by telling our unique stories. Every single African is a storyteller. From the griots of West Africa to South

Africa's very own Grammy Award-winning DJ, Black Coffee, the world is waiting in awe to gobble up our stories, arts and numerous cultures."

He added that when Africans tell their own stories, they embark on the journey of changing the continent's narrative. "We shift perceptions from a continent that needs saving,

to a continent that is thriving. We no longer look to the world for affirmation or inspiration; the world looks to us. Each one of us would need to be storytellers. So please, do tell your story at Africa's biggest travel trade show and be a part of the great African story and to write your success."

TALENTED LOCAL CRAFTS

Get a Chance At Sustainability Village



The vibrant mini-marketplace of the Sustainability Village once again graces Africa's Travel Indaba and showcases to the world quality local products made by talented craftspeople and entrepreneurs.

A mainstay at every South African Tourism event, the Sustainability Village creates market access for SMMEs and ensures inclusive growth as the tourism sector gears up for recovery.

Africa's Travel Indaba's trade floor officially opened on 3 May, at the Inkosi Albert Luthuli Convention Centre in Durban. Themed Africa's stories, your success, all delegates are invited to share their stories with each other and write their own success. For the African tourism industry, Indaba is the best opportunity to set in motion a full-scale revival.

The Sustainability Village is a dynamic corporate gifting option for delegates and it serves as a platform for promoting local businesses. Instead of the traditional corporate gifts, South African Tourism will provide gift vouchers to delegates, allowing them to select and buy their own gifts from the vendors. Not only will they reduce wastage – traditional gifts are sometimes tossed away – but delegates will be able to return home with gifts that are meaningful and tell an authentic African story.

The idea of a Sustainability Village was originally derived from Meetings Africa some years ago.

In order to meet the sustainability criteria, the goods featured have to be locally made. The other requirement is for vendors to be certified as a Black Economic Empowerment compliant South African business that contributes to the local economy.

ENTREPRENEURS DOING IT FOR THEMSELVES

Entrepreneur, Gugu Bhengu, is displaying her African-styled accessories and interior decor through her company Gugu Mobile Boutique. Her product range includes lampshades, place mats and shoes.

Bhengu, however, is most proud of the training she has provided to some 60 entrepreneurs from various local communities. "We teach them how to produce marketable products and make sure they can earn a living for themselves and their families. So far I have trained 50 to 60 people who are marketing their products for themselves and they are doing very good."

Nomfundo Dlamini, the founder



of Isimodeni Jewellery, said that customers are guaranteed an authentic piece of South Africa when purchasing from her stall. "Our pieces always stand out. They are conversational pieces." Dlamini's custom-made jewellery, inspired by traditional beaded accessories, gets people asking the wearer where they can find such pieces. "It is locally handmade, not mass produced. It is made by Nomfundo. And that makes you feel special, knowing that it is an item nobody else has."

Having always dealt with precious metals, Dlamini is looking to incorporate precious stones into her future collections.

Ntokozi Ngidi, the founder of Arts Unity, is showcasing his handcrafted wire and bead key holders and animal figurines. "Our slogan for the company is, 'Bringing love and happiness through art.' Through our arts we strive to bring happiness to our customers. By purchasing to our product and giving it to someone as a gift, that is where the love comes from."

Ngidi uses 16 gauge galvanised steel wire (gauge being the thickness of steel) to make the frames of his designs. He then uses a 0.7 gauge galvanised wire to insert the beads. "From there, I craft it on the frame to [make the] finished product."

SOUTH AFRICAN SMALL BUSINESS SECTOR TRULY UNIQUE

South African Tourism Acting CEO, Themba Khumalo, says the Sustainability Village is but a glimpse into the unique products that surface from South Africa's small businesses sector. "Those who visit the Sustainability Village will get to see the love these entrepreneurs put into their work. Yes, the entrepreneurs had to meet technical criteria to become vendors but the unofficial criteria that I think counts a lot more is enthusiasm and heart. These entrepreneurs have these traits in bucket loads."

Furthermore, Khumalo says visitors to the Sustainability



Village get to experience the breadth and depth of South Africa's business ingenuity. "The world will see how creative our businesspeople really are. Their products combine our country's ancient cultural roots with both modern creative sensibilities and the entrepreneur's own life experiences."

He added that for these vendors, the value of being at Africa's Travel Indaba will be seen long after the event. "The connections and ideas they will exchange with delegates will help them grow tremendously."





ANEW HOTELS & RESORTS

Acquires Yet Another KZN Gem

In a period of continuous growth, a leading hotel asset management company, ANEW Hotels & Resorts, is proud to announce the addition of ANEW Resort Vulintaba to its portfolio. This is the group's 15th property, having recently added ANEW Hotel Green Point and ANEW Hotel Roodepoort to its growing portfolio.

With an expansive tract of breathtaking landscape, Vulintaba is situated in Newcastle, in the northwest corner of the province, along the Ncandu River. Nestled in a dramatic, picturesque amphitheatre at the foothills of the Drakensberg Mountains, this is the perfect escape for those desiring a break from the hustle and bustle of city life or for the bleisure traveller. Vulintaba, when translated, means "open the mountains" in Zulu.

This property boasts 69 modern rooms with patios and breathtaking views, conference facilities, a golf course and a wedding chapel. Additional facilities include a restaurant, free private parking, a playground for children and an outdoor swimming pool. Visitors can also enjoy access to free WiFi throughout the property.

ANEW Resort Vulintaba is officially

the 12th property added to ANEW Hotels & Resorts' portfolio since the global pandemic surfaced in March 2020, proving their vision and commitment to growing the brand.

"AN UNDISCOVERED GEM"

Alan Campbell, Sales and Marketing Director at ANEW Hotels & Resorts, says, "Newcastle is KZN's third-biggest city - it even has its own small airport. This impressive property located on a lifestyle estate, includes a spa and has a massive conferencing facility accommodating up to 800 people."

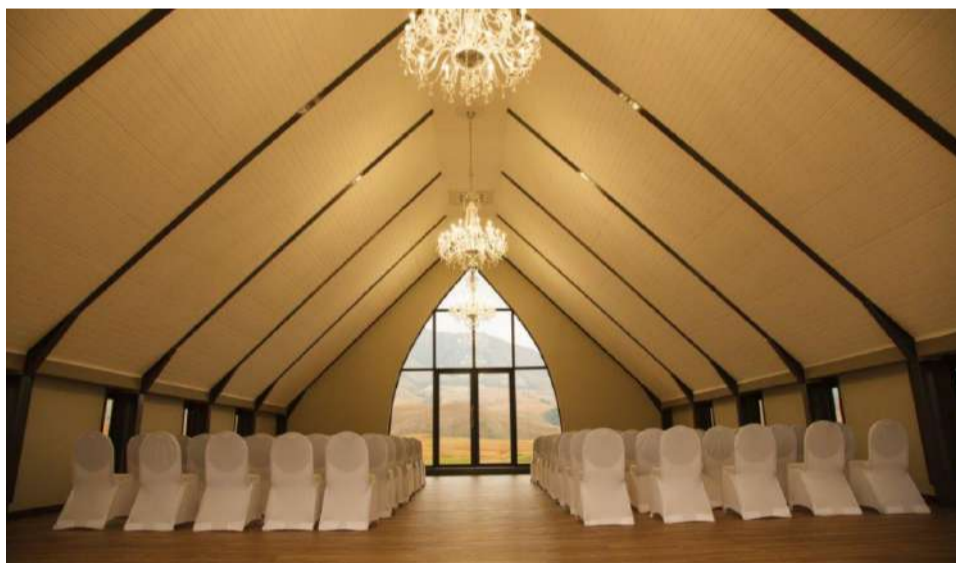
Outdoor enthusiasts can enjoy mountain biking and trail running on the property. "The hotel overlooks a stunning 18-hole golf course with a Drakensberg backdrop. We plan to upgrade the kids' facilities and the long term goal for this property is to accommodate larger events. This is truly an undiscovered gem," says Alan.

By making ANEW Hotels & Resorts your "home away from home," visitors can benefit from discounts on direct bookings through the ANEW Rewards loyalty programme, which rewards returning and regular guests at any of the ANEW Hotels & Resorts properties.



ABOUT

The ANEW Hotel & Resorts Group owns and manages properties with a vision to grow the brand by acquiring additional properties and management contracts in strategic locations. They conduct their business within legal and ethical parameters and strive to provide customers with world-class service. Visit <https://anewhotels.com/> for more information.



Sanibonani

AFRICA'S TRAVEL INDABA

Evoking the spirit of Africa in all delegates at the official opening of trade floor at Africa's Travel Indaba at the Inkosi Albert Luthuli International Centre, the African drum beats not only in your ears but in your entire body and spirit. Joined by Minister of South African Tourism Lindiwe Sisulu and Deputy Minister Fish Amos Mahlalela, the Africa's Travel Indaba officially opened to all exhibitors and buyers yesterday.

KwaZulu-Natal Premier, Sihle Zikalala welcomed all of the government officials, the fifty-five countries, exhibitors, and buyers from all over the globe to beautiful city of Durban as the gracious host of the Africa's Travel Indaba. Zikalala is excited to host the Indaba after its two-year hiatus after the covid-19 pandemic. Zikalala in the same breath advocates for responsible tourism says it will no



longer be a choice but should be a part of all tourism activity. This includes having reduced carbon footprint and having renewed energy and focus going forth.

"The Africa's Travel Indaba is a pan-African show and is a unique blend of all African cultures." says Sisulu as she

welcomes all delegates at her official opening of the trade show as the Minister of South African Tourism. She is excited to meet all the exhibitors and buyers and experience all the fun but also, she is excited for all the business opportunities that will happen.

She said she was excited to use the Indaba as springboard to help recover all that has been lost in the sector. With the Indaba she hopes that more employment opportunities will come, and more revenue will come in for the sector since it was the most affected during the pandemic. The hopeful minister is sure the recovery plan will indeed work if all stakeholders are willing to work as unit.

"Together we can breathe again, and we can live again, I love that" said the Minister, she strongly believes that that this is the fantastic opportunity to feel alive again and to enjoy travelling all over the world. She hopes that all delegates present would have gained something or another at the end of this. As she is about to walk, she declares that the Africa Travel Indaba is officially open!



KZN has it all

BELIEVE IT

KwaZulu-Natal welcomes all delegates to the Africa's Travel Indaba 2022 happening at the Durban ICC from 2 - 5 May.

Visit the Tourism KZN stand at DEC1G25 and DEC1G24.

**AFRICA'S
TRAVEL
INDABA**



Zulu Kingdom. Exceptional



CATCHY, VIBRANT & COLOURFUL



SOUTH AFRICAN TOURISM

This was breathtaking, not only does this stand have a performer, but there are cocktails being served too. This standing oozes vibrant yet serene energy. Artistic is the word that comes to mind when one thinks of this Stand.

We met Jerry Mpufane who heads up the North America Hub at the South African Tourism.

We asked Jerry what inspired the theme of the stand, he then explained that the stand incorporated both North America and South America in the theme. The North American side the was inspired the ques of the big city New York City, that's how the Jazz was brought into the stand, think of the famous Blue notes he said.

On the South American side, the theme was inspired by their love for the late Nelson Mandela and their love for the beach.

And in between the theme, The South African Tourism showcases their brand film.



THE CAPITAL - HOTELS/APARTMENTS

If you think of a digital world but in real life, this is what this stand looked like.

We had the opportunity to speak to the Group Marketing Manager the 'creative brain' behind everything as her colleagues described her, Gillian Kombora.

The Capital hotels and apartments is a brand that is anonymous with Innovation. When the Pandemic hit, most of the businesses were forced to close especially the Hotels but The Capital was not affected like the other hotels, says Gillian. She further explains, The Capital continued to function and even partnered with discovery where they formed what they called the Covid Hotel.

The wall has the details on neon colours, outlines of emojis. We asked Gillian what inspired the theme of the stand she answered "as you can see there's a lot of animation on our stand, and this is because we believe in being lit, and being lit means being alive, being young, being vibrant. She further explains how they were inspired by this because everything especially in this day in age is very high tech.



WAKANDA FOOD ACCELERATOR

Unlike many stands, the Wakanda Food Accelerator stands was actually quite simple, it's simplicity was what drew us to the stand.

We had the opportunity to speak to the CEO of Wakanda Food Accelerator, Miles Kubheka. What Wakanda does is they find amazing food businesses and they help them scale and grow.

The name of their business was inspired by the famous movie Black Panther "Wakanda Forever, we do food forever" says Miles. He further explains that he is always excited to push African excellence especially when it comes to food

This stand gave a feeling of Nostalgia, everything about it felt like home, if anybody is a foodie especially experiencing African food then this stand is definitely for you.



**HIS WORSHIP,
THE MAYOR OF ETHEKWINI,
CLLR. MXOLISI KAUNDA**
would like to invite you to a
panel discussion

PANELIST'S



Tshifhiwa Tshivhengwa.
CHIEF EXECUTIVE OFFICER TBCSA



Vivian Reddy.
PROPERTY DEVELOPER:
OCEANS UMHLANGA

Rebuilding Durban's Tourism Sector under the theme Durban Tourism's sector bounces back

The panel discussion will be broadcasted live on DSTV 410.

**LIVE STREAMING ON DURBAN TOURISM
& CNBC AFRICA FACEBOOK PAGE.**



Samantha Croft.
DIRECTOR OF OPERATIONS
TSOGO SUN HOTELS



Winile Mntungwa
DEPUTY HEAD: DURBAN TOURISM



WELCOME TO THE NORTH WEST PROVINCE



COMPLIANT WITH COVID-19
INDUSTRY PROTOCOLS



Wildlife



Natural Resources



Heritage



Adventure



Investment



Agriculture

Come visit us at
STAND DEC-1J45

64 Towns, 32 World class Attractions, Investment Opportunities, Untamed conservation and Adventure

From the untamed bushveld to the sophistication of 5-star resorts, the North West Province provides the complete tourism package. Away from the hustle and bustle of city life, the province offers an escape route to the real Africa. Nature has blessed this province with breathtaking scenic beauty, rolling fields of maize, golden sunflowers and vast plains of African bushveld.

The ideal backdrop for the enjoyment of our outdoor

attractions: superb game parks home to the Big Five, magnificent golf courses, water features and sporting facilities.

Home to the fantastic Pilanesberg and Madikwe game reserves, the Bokone Bophirima Province offers up the big 5, fantastic bird-life and wide open African skies.

The area boasts archaeological discoveries that go back to the beginnings of humankind, as well as the world-famous Sun City hotel complex, creatively dedicated to ancient lost civilizations and modern-day pleasures.

The province extends all the way from Gauteng to the Botswana border.



#Be seen in the North West Province | tourismnorthwest.co.za |



tourismnorthwest



EXPLORE THE GEMS

THE NORTHERN CAPE will showcase an impressive selection of products and activities aimed to attract the attention of the trade and the media at Indaba. "Our local "Gems" have the capability to deliver the best experiences and act as champions for offering the service excellence that will create repeat visits to the Province. Do visit them at the Hidden Gem Village in the ICC and on the Experience Northern Cape stand in the DEC 1H01.



BUSHWHACKED RIVER ADVENTURE, a river rafting specialist, based at Orange River campsite, Fiddlers Creek. Bushwhacked promises you adventure, fun, relaxation, thrills, awesome scenery, great vibe, fantastic people, brilliant food, mind-blowing sunsets, tranquil sunrises, birdlife, peace and an experience of a life time.

Contact: +27 (0)83 325 7261
Email: info@bushwhacked.co.za
Website: https://bushwhacked.co.za

DW 4X4 TOURS, offer Photographic Tours, Birding excursions along the Namaqualand Coast, Speciality Botanical Tours, Support for Cycling trips, Cultural, Archaeological, Geological, Palaotological and Historical excursions in Namaqualand. There are a host of places to see and things to do in the area, including numerous Guesthouses, Guest Farms, Okiep Country Hotel and most of the Accommodation places and Guides subscribe to the Namaqua Coastal Route which promotes and supports Tourism in Namaqualand.

Contact: +27(0)83 305 2569
Email: peebbs@kingsley.co.za

ENRICO TOURS RIEMVASMAAK COMMUNITY TOURISM offers tours to Riemvasmaak Community Tourism and surrounding areas. Experience the Riemvasmaak hot springs, a challenging 4x4 trail, hike down the canyon to the Orange River, donkey cart ride, Damara cultural dance and traditional rooster brood cuisine. All blending into their rocky background with spectacular views over the Riemvasmaak

granite canyon. Relax in the hot springs dwarfed by 80m high granite cliffs.

Contact: +27 (0)78 202 6134
Email: emapanka@gmail.com

ERIN FARM, lies some 60 km to the south of the Kgalagadi Transfrontier Park, near Andriesvale on the R360, 180 km west of Upington. It is a !Khomani San community game reserve and offers a variety of activities that will keep the adventurous traveller busy. These primarily relate to sharing the San, hunter-gatherer culture and the local guides' deep understanding of the natural environment, as well as their worldview and spirituality. Tailormade nature and cultural walks with a local !Khomani San guide. Visit the Living Museum, an engaging and immersive experience to learn more about the culture of the !Khomani San. Storytelling, music and dancing with the elders around the fire — learn how jackal got his black back and be transformed by the ancient song and dance of days of long-gone past.

Contact: +27(0)63 880 0400
Email: bookings@khomanisan.com
Website: www.khomanisan.com/erin-game-ranch

KALAHARI WATERS, offers an exciting world full of surprising contrasts where the unapproachable desert meets the richness of the Orange River oasis. It is a privately owned eco-adventure tourism development which lies in the middle of a wine farm 4 km off Keimoes, on an island paradise along the Orange River. We offer a range of accommodation types to suit all guests. First on offer are the 11 fully equipped self-catering units, which sleep from two to four



people. For the nature lovers, there is the Bush Camp with four reed and canvas huts alongside the Orange River.

Contact: +27 (0) 71 213 9193
Email: dirk@kalahariwater.co.za
Website: www.kalahariwater.co.za

KAROO GARIEP NATURE RESERVE, situated in Hanover, halfway between Johannesburg, Cape Town and is the home of the only hippos in the Northern Cape; the Karoo hippos. In addition to this there are also some 200 bird species. Their activities include sundowner hippo drives, night drives and walks to Koi Sun engravings.
Contact: +27 (0)82 567 9211
Email: stay@khoisanaroo.co.za
Website: www.khoisanaroo.co.za

NA-BEAT TOURS, offers the Namakwa flowers, adventure and cultural tour experiences which include traditional lunch at the commercial farm.
Contact: +27 (0)76 196 2891
Email: nabeatdrumming@gmail.com

NAMAKWA 4X4, the Namaqua 4x4 Eco-Trail is a self-drive route that extends for an impressive 600 kilometres through this craggy terrain. It takes between 54 and 72 hours to complete and has a formal grading of between two and three. It is a one-way trail that starts near the historical little town of Pella, which is situated near Pofadder, and stretches along the Orange River, all the way to Alexander Bay. The terrain comprises a combination of gravel, rock and sand, with some exciting river crossings and dongas to negotiate. Drivers can expect a number of steep slopes (both inclines and declines) and some serious zig-zags to test their steering skills.

Contact: +27(0) 81 873 9043
Email: info@namakwa4by4.co.za
Website: www.namakwa4x4.com

NONCEDO SEEKOE is the owner of Karoo Travel Dimension based in De Aar. They offer tourism experiences around the



towns in the Karoo region such as De Aar, Hanover, Britstown, Carnavon, Colesberg, Norvalspoint and to the great Gariep Dam which have attractions such as Forever Resort, also trips to the great Vanderkloof on guided tours. The donkey cart rides experience is offered in the community of De Aar only and the tour takes four hours. Other tour packages include the Heritage Route of the Karoo, Bushman Rock Art route, Olive Schreiner route, Sheep sheering Route and the Karoo Hunting route.

Contact: + 27 (0) 78 212 2441
Email: karootraveld17@gmail.com

SILVER SOLUTION TOURS, join them for a guided of the small port town of Port Nolloth. Discover the secrets of its history, people the influence of copper and diamonds as well as the amazing history of the local shipwrecks.

Contact: +27 (0)84 237 9070
Email: rvbookshop@mweb.co.za

VICTORIA WEST TOURS, experience a variety of guided tours that highlight various points of interest and historical significance. The tour includes a visit to the famous Apollo Theatre, the oldest working cinema in South Africa, built in the Art Deco style in 1928. St. John's Anglican Church, Victoria West Regional Museum and Gunpowder Magazine - Built by the church in 1850 on top of a small ridge to serve as a secure and dry store for gunpowder and firearms.

Contact: +27 (0)73 763 9892
Email: victoriawesttours@gmail.com

VINKIE ENTERPRISE, a Kalahari-based tour operator, learn about the authentic bush experience which includes tented camp accommodation, daily interpretative walks with local Khomani San guides, storytelling and dancing and traditional fare.

Contact: +(0)72 977 0120
Email: vinkie84@gmail.com



For more information and enquiries do contact marketing@experiencenortherncape.com

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Instagram: northerncapetourism



www.experiencenortherncape.com

BREAKING THE TWO

Year Fast



MEC for Economic Development and Tourism KZN - Ravi Pillay



Councillor Nkosenhle Madlala stood in for the Mayor of Durban at the Africa Tourism Indaba yesterday.



Guljeeth Singh asked very important question with regards to tourism matters between India and South-Africa (Durban).



Africa Tourism Indaba at the Elangeni Hotel in Durban yesterday.



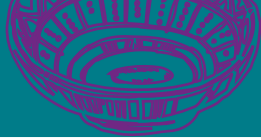
From left to right on the stage is Kathy Mohlahlana (MC), Winile Mntungwa, (Durban Tourism), Phindile Makwakwa (CEO of Tourism KZN).





THIS IS AFRICA





LET'S VISIT OUR PROVINCES

LET'S TAKE A SHORT LEFT TO GAUTENG

Gauteng is well known as the province with the most economic activity and highest population.

This is due to the fascinating attractions that the province entails. This includes, exhibition halls, art galleries, and historical sites. Gauteng is additionally a diversion playground offering top notch cafés, shebeens, shopping centers and music scenes.

The province is the business and modern force to be reckoned with in South Africa. Gauteng is a cosmopolitan blend of individuals from varying backgrounds, from all edges of the world. In Gauteng the nightlife is magnificent, with a considerable lot of the nation's most sweltering bars, eateries and clubs situated here. It is likewise a shopping sanctuary, with shopping centres offering global creator products close by privately delivered designs - an optimal objective to get some South African high fashion.

The Apartheid Museum is every bit as fascinating and impressive as the guides claim. There is no better way to make sense of the city's and country's experiences than this. It's also regarded as large part of the Gauteng experience.

The Constitutional Court is housed here, and it was built on the site of the Old Fort Prison Complex, Number Four. The courthouse is still one of the city's most important historical sites. It also has a unique architectural style that distinguishes it, making it a fitting emblem of democracy. Constitution

Hill portrays the intriguing, and at times tragic, story of actual South African history, a past marred by social, cultural, and political injustices. At Constitution Hill, the journey to this state of liberty is traced and brought to life through a variety of tours and exhibitions.

Furthermore, in destinations that travelers can experience in Gauteng, includes Hector Pieterse Memorial. Hector Pieterse has turned into an iconic image that holds significant memory of the day, with Hector's sister close to him, her hands loosened up in dread. Today, June sixteenth, is National Youth Day, a day put away to perceive and respect youngsters. Another rich historical site to be experienced when visiting Gauteng is Nelson Mandela Bridge. The bridge is a magnificent beacon that lights up the sky at night, its massive span dominating the horizon among the city skyscrapers and admired by numerous South Africans and visitors alike from the M1 freeway.

The province preserves a significant historical destination that relates to South Africa's liberation. The Union Buildings in South Africa's capital, Pretoria, were designed by Sir Herbert Baker in the English amazing style and sit on a hilltop overlooking the city. The Union Buildings are the authority seat of the South African government and house the workplaces of the President of South Africa. Another destination site that preserves liberation history of the country is The Freedom, opened in December 2007. It is regarded as one of the most ambitious heritage projects the government has invested in. The Park is established on the cornerstones of human dignity, rights and freedom and reflects the sacrificial

achievements of the nation.

The Walter Sisulu National Botanical Garden in Roodepoort, Gauteng, is almost 300 hectares of landscaped and natural veld that is a haven for birds. It is one of the great escapes of Johannesburg and a popular picnic spot in Gauteng. Gold Reef City is also an extremely popular and famous theme park which will raise your adrenalin all day on their roller coaster rides.

Hiking in Gauteng is a great way to get away from the hustle and bustle of Johannesburg, South Africa. The trails available are fantastic and scenic. Relax and unwind as you admire the wonderful game, mountains, waterfalls and indigenous vegetation.

LET'S TAKE A SHORT LEFT TO MPUMALANGA

Mpumalanga is the province in the eastern South Africa, bordering the nations of Swaziland and Mozambique. It embraces the Southern half of Kruger National Park. The province entails of huge nature reserve with wildlife. It considered to be one of the most geographically diverse and unbelievably beautiful places in South Africa.

Travelers can experience Mpumalanga as the home and heart of wildlife through taking a shot' left to Kruger National Park. The Park offers a wildlife experience that ranks among the best in continent. It is the home for protecting the wildlife of South Africa. In terms of the geographic scale, the Park is approximately 2 million hectares. It is considered as the world's leading in advanced environmental management. Travelers can experience numerous

activities such as adventurous activities. This includes rock climbing and hiking.

The province offers breathtaking sceneries with forces of nature, that have molded the region and created it as the most anticipated attraction in the whole continent. This includes of beautifully sculptural rocks, mountains, rivers and water falls. The province is also rich in culture and heritage preservation as it consists of diverse ethnic groups. The province consists of Swati, Zulu and Hindu ethnic groups. It also consists of artists routes, township tours, shopping centers, gambling clubs and magnificent Mbombela stadium.

The Mpumalanga Cosmos Country area houses various power stations that supply energy to most southern African nations. The district is the focal point of unrefined petroleum creation in Southern Africa. It flaunts the world's biggest underground coal mining complex, located in Leandra and Balfour. Notwithstanding the genuine modern movement, the Cosmos country has its own normal excellence. The open prairies of this district change into a kaleidoscope of variety with a rug of universe blossoms sprouting in pre-fall, thus the name Cosmos Country. Guests are additionally drawn to the district for the quest for fortunes at a club situated nearby.

Travelers visiting Mpumalanga province can also experience an attraction called Bethal. Bethal flaunts a 'once upon a time' feel with its rich social legacy and intriguing landmarks. Bethal contains 20 coal mineshafts and 3 gold mines which are invigorating to visit. Devour delectable privately developed treats and partake in the quiet idea of this lovely region. Another attractions include Balfour, which is a little coal mining and maize cultivating town. Named for the British Prime Minister of the time, Arthur Balfour, after he gave a discourse on the town's train station stage in 1905. Found south east of Suikerbosrand Nature Reserve, north of Heidelberg.

LET'S TAKE A SHORT LEFT TO EASTERN CAPE

Some of the country's most powerful political figures were born in the region. The capital, Port Elizabeth, was a crucial center of the movement to break up the racist system. Known as the "Friendly City", Port Elizabeth is located on the south-eastern coast, 763 km east of Cape Town. A superb value-for-money holiday base, Port Elizabeth offers a diverse selection of attractions and activities.

South Africa's Eastern Cape region boasts the fourth best climate of any waterfront city on the planet.

The Port Elizabeth region upholds the most assorted exhibit of vegetation types in South Africa. Five of the country's seven earthbound biogeographic regions are addressed in the Eastern Cape. Port Elizabeth is an extraordinary spot where in occasion is quick becoming known as South Africa's watersport capital and offers action over time, particularly wind-surfing and fishing. Algoa Bay is viewed as one of the most outstanding cruising scenes on the planet, while scuba jumping is of a-list quality.

Known as the Buffalo City, East London lies on the Buffalo River. The sea shores here are probably the best on the planet. Nahoon Reef and its kin are a surfer's heaven and host to worldwide riding rivalries. Also, admittance to different regions like the Wild Coast and Amatola

Mountains. East London is one of the most appealing stretches of the Eastern Cape seaboard. Swimming, cruising, water-skiing, boardsailing and sailing are partaken in throughout the entire year. The Buffalo River mouths, tidal ponds and gorges give a heaven to anglers.

The Eastern Cape is most famous for its climbing trails in South Africa and takes you through a wide assortment of heavenly territory. The Tsitsikamma coast in South Africa is perfectly wonderful, flaunting flawless landscape and the most well-known climbing trails through rich timberlands, sandy seashores and cloudy mountains. The Otter Trail is presumably the most well-known of the Eastern Cape Hiking Trails and

without a doubt in the country. Rich backwoods, tough coastlines, mountain streams and cascades and fragrant fynbos make this an excellent one. It is a somewhat exhausting climb with many highs and lows yet a remarkable one.

Dolphins are frequently seen from the shore, and whales can be spotted from afar. This is the pure setting for an amazing exhibit of plant and creature species to flourish in their normal natural surroundings. The stores and public parks of the Eastern Cape are overflowing with a considerable lot of these astonishing species. Also, this is an intestinal sickness free zone, making it an especially extraordinary safari objective for the entire family, while remaining at one of the many game cabins.



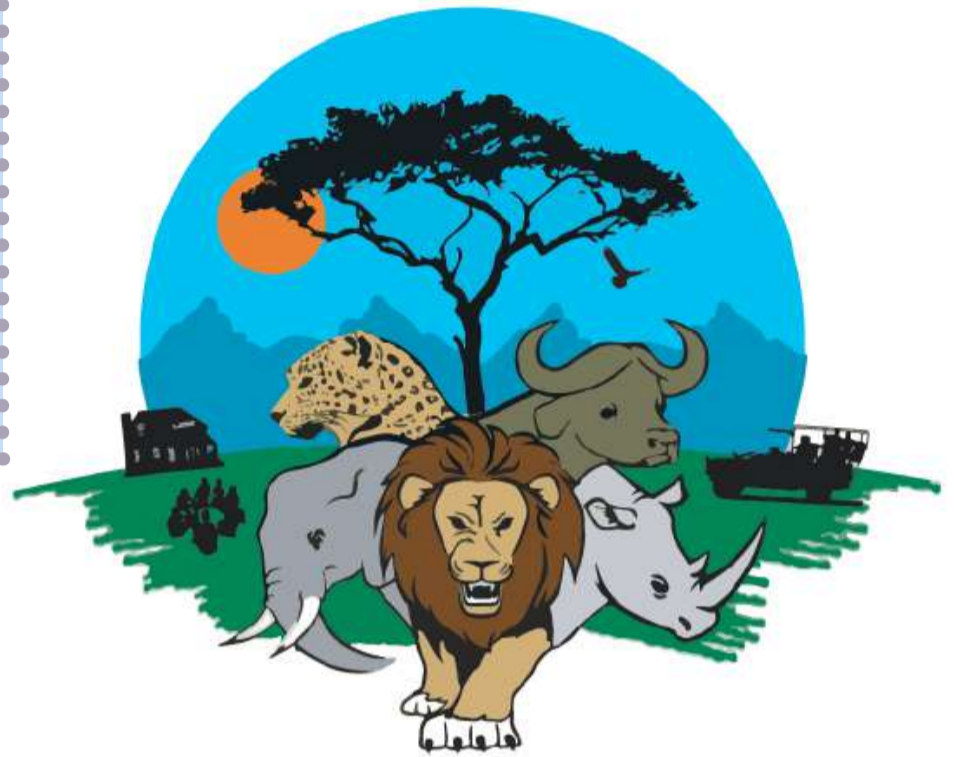
MADIKWE GAME RESERVE

IT IS MAHATMA GANDHI WHO SAID:

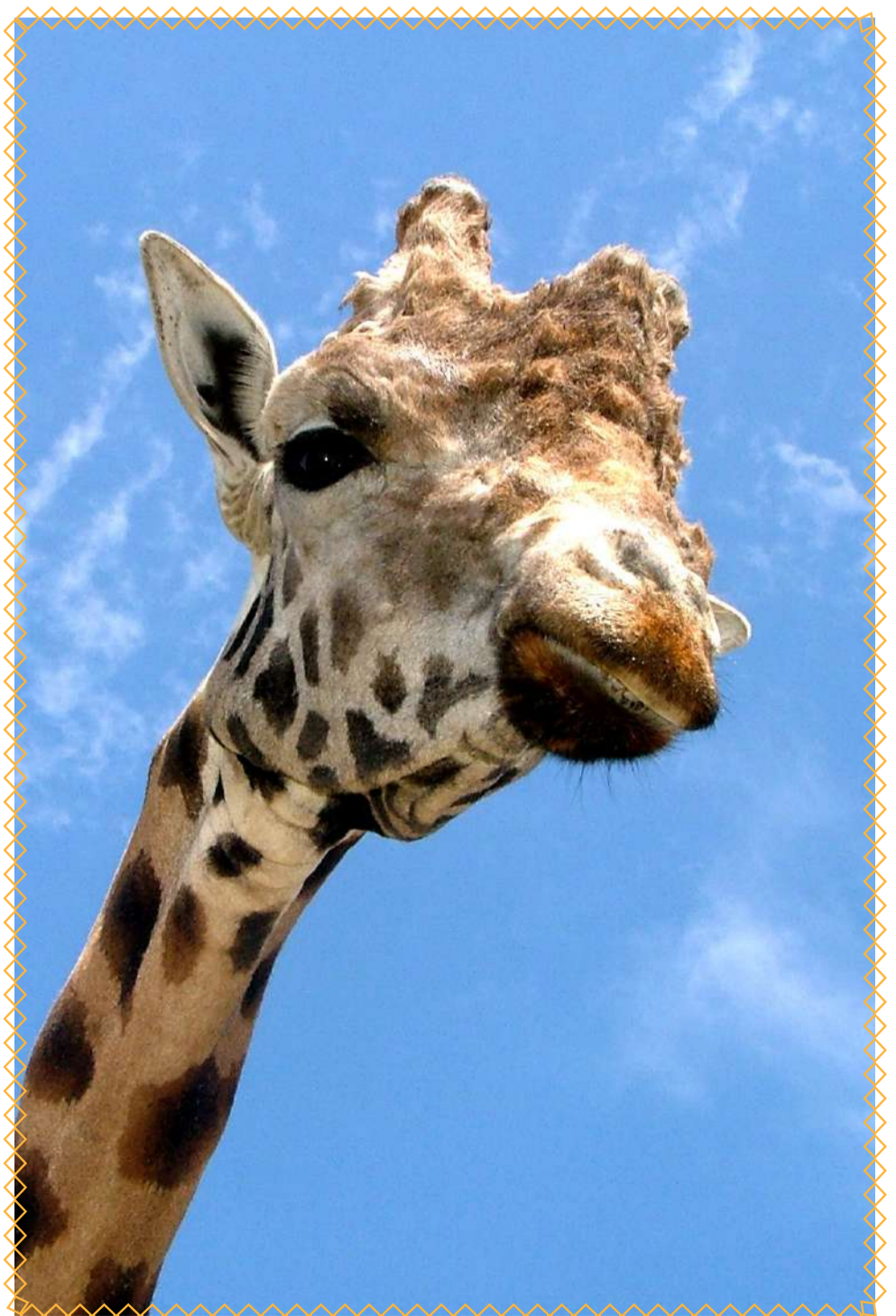
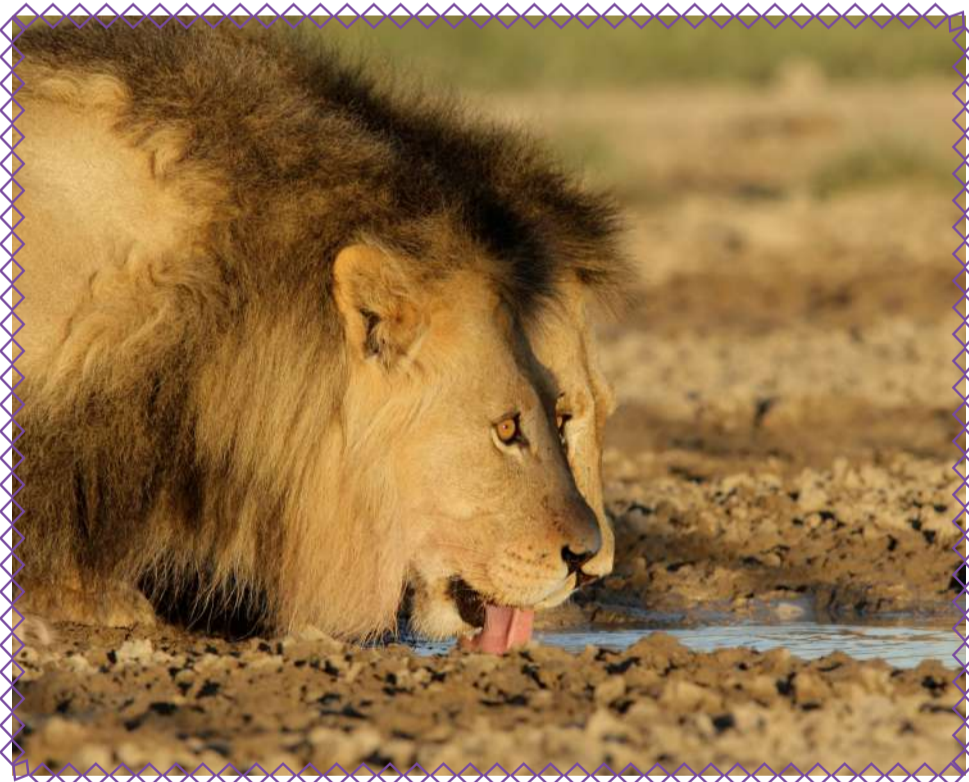
"THE GREATNESS OF A NATION CAN BE JUDGED BY THE WAY ITS ANIMALS ARE TREATED."

Close your eyes and imagine this..... a land where elephants flap their ears almost in a rhythmic manner as they use their tusks as weapons and claim their territory. Imagine a land that reminds you of where you are. A land where the lion, the king of the earth traverses without fear or apology throughout. A land where you find the giraffe strutting itself and batting its eye lashes showing of its beauty. Eyes still closed listen... You do not need to look up to hear that whistle. Those are the over 100 species of birds that chirp and watch over the land with their aerial view. This is Africa in its Majesty. This is Madikwe Game Reserve. The most beautiful and lush bushveld plays host to the big five of the globe. A Safari Experience like no other. Coupled with the welcome from the wildlife is the beautiful smile that comes from the people of the region. There is nothing like arriving to a smile, a hug and even a great conversation. We look forward to welcoming you to our lodges, introducing you to our wildlife and making friends. Madikwe Game Reserve of South Africa is your home.

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AFRICA'S TRAVEL INDABA

Returns Home To The Durban ICC



DURBAN ICC

INTERNATIONAL CONVENTION CENTRE
INKOSI ALBERT LUTHULI ICC COMPLEX
SOUTH AFRICA

A bright blue cloudless sky and warm sunshine welcomed more than 4 000 international and local delegates at Africa's Travel Indaba at the Inkosi Albert Luthuli International Convention Centre Complex in Durban on Tuesday.

Africa's Travel Indaba signalled the resurgence of large-scale business meetings at the award-winning Durban ICC since the pandemic brought the MICE industry to a near standstill at the beginning of 2020.

Tourism Minister Lindiwe Sisulu officially opened the largest tourism expo on the continent which was being held again for the first time since the start of the COVID-19 pandemic more than two years ago.

"We can breathe again; we can live again," said Minister Sisulu, in reference to the lifting of most COVID-19 restrictions.

"Remember that our continent is our own market. All countries in Africa have potential for domestic tourism growth and intra-continental tourism. Africa

is a premier destination for trade, investment and tourism," she said.

The Premier of KwaZulu-Natal Sihle Zikalala said Africa's Travel Indaba bore witness to the collective effort of rising together against the worst odds.

"For the province of KwaZulu-Natal, Africa's Travel Indaba is a welcome boost as we emerge from the recent devastation caused by the floods. We count the damage from the floods in billions of rand, but importantly, we are here to tell the story of our resistance and resilience even as we have experienced this catastrophe so soon since the start of the Covid-19 in 2020.

"Perhaps we more than others, have been challenged severely by these two disasters, and yet we remain grateful for the overwhelming support of our brothers and sisters from all over the world and our beloved continent of Africa.

"As one of the largest tourism marketing events on the African calendar and in the top three on the global calendar, this event will see the stakeholders meet, engage and share with the world inspiring stories of resilience and innovation in tourism shown throughout the pandemic," he said.

Ravi Pillay, the KZN MEC for Economic Development, Tourism and Environmental Affairs said despite the continuing pandemic, the unrest, the floods and a weakened operating environment, tourism survived the

past two years, and is now ready to be reignited for the benefit of all in the province, our country and the continent.

"Tourism plays a hugely important role in assisting our country to make its mark on the map of Africa and the globe. Now, as we reignite tourism in KwaZulu-Natal, leisure seekers and business travellers from across the globe can once again our unparalleled range of offerings, our cultural diversity, our rich historic heritage, and some of the most beautiful landscapes and natural wonders on the planet," he said.

Councillor Nkosenhle Madlala of Ethekezi Municipality said the return of Africa's Travel Indaba to the Durban ICC will bring much-needed relief to the local tourism sector.

"Africa Travel Indaba plays a significant role in boosting the city's tourism economy. It will contribute approximately R72.5 million to the city's GDP while creating about 150 employment opportunities," he said.

Durban ICC CEO Lindiwe Rakharebe said she and her impressive team were over the moon when the national leadership of tourism gave the "all clear" signal for Africa's Travel Indaba to go ahead.

"The return of Africa's Travel Indaba to the Durban ICC after a two-year absence is the strongest indication that the African continent's tourism sector is well on the road to recovery," she said.

While the Durban ICC was a bustling

hub of activity for Africa's Travel Indaba, with delegates attending meetings or visiting the various exhibitions, only 50% of the convention centre's capacity was allowed to be filled and social distancing was maintained.

The wearing of masks was made compulsory inside all venues. Testing stations and a vaccination site were available at designated areas and delegates needed to complete an electronic screening form, prior to arrival at the venue.

The Durban ICC has perfected the hosting of large events while the microscopic coronavirus bug still lurks. It has embraced the new norm occasioned by restrictions, by reinventing the business.

Innovation came to the fore with the introduction of hybrid meetings which saw person/face-to-face attendees connecting virtually with other meeting attendees.

The new ways of working will ensure that the Durban ICC continues to provide the highest levels of infrastructure and service standards, in keeping with the multitude of service excellence awards it has achieved over the years.

"The enterprising spirit of our people, our resilience and tenacity, and our determination to never give up despite the impossible odds – this is what will shape a brighter future for the Durban ICC and the tourism sector it supports.

"This is what will make us better than we have ever been before," said Ms Rakharebe.

Free State more than a Drive Thru

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Rediscover The Free State

The wide golden plains, with its' open farmlands, and uninterrupted skylines, unique, eccentric towns and villages, interesting road routes, and the vast rocky mountain areas make the Free State a natural beauty. This tranquil inland jewel is known for its warm South African hospitality and a mix of culture which is clear in street names, public buildings, monuments, and museums.



CULTURE AND HERITAGE

Rich with a cultural mix of African and European, and a history of struggle wars, the Free State has a range of museums which houses valuable collections from various disciplines such as history, nature, art and culture. Visit the Oliewenhuis Art Museum to view art collections that represent the heritage of South Africa. The museum also promotes artwork by young artists in the region. The National Museum has life size sculptures, displays and paintings that illustrate the history of South African tribes and of Bloemfontein. The Women's Memorial and the Anglo Boer War Museum provides a background on what transpired during the war and the harsh realities of the concentration camp. Take a journey through four centuries of Basotho culture, history and tradition at the Basotho Cultural Village situated in the Golden Gate Highlands National Park. On top of the mountain in Leratong village, Monontsha, near the border of Lesotho you will find the Bothobapelo Country Lodge which gives tourist a real-life Basotho cultural experience. The village educational tours which forms part of the activities at the lodge are aimed at educating tourists about the Basotho culture and lifestyle. Dinkoeng Tented Camp in the area has redefined camping by being the first adventure and tented camp in the region. Boosting of modern tented and glamping accommodation, the establishment is a blend of both the current and past times with architecture designs depicting the heritage and culture of the Basotho. The location is a natural habitat for many indigenous herbs used by the locals to treat various chronic diseases.



SCENIC BEAUTY

Known for its impressive sandstone, the Golden Gate Highlands National Park with its stunning sandstone formations is a beckon for honeymooners, an Eldorado for hikers, climbers and nature as well as history lovers. Experience a unique environment true to its highland habitat which offers a picture-perfect view for explorers who climb all the way up. The Gariep Dam Nature Reserve and Sterkfontein Dam Reserve are home to a variety of mammals, birds and fish. Willem Pretorius Game Reserve ensures excellent game viewing, here you can visit the environmental education centre, controlled by the Directorate of Environmental and Nature Conservation. One can find a well-preserved ruin of a prehistoric settlement, apparently of the long-vanished Leghoya people. One of the settlements has been refurbished and declared a national monument. Seekoelwei Nature Reserve is one of those rare gems, hidden from the crowds. The Nature Reserve protects one of South Africa's wetlands. It has 7 two-roomed houses to rent at a fair price. It is a great bird viewing destination with numerous bird species in and around the Nature Reserve including buffaloes, reed buck and other species. Imvelo Safari Lodge contributes to the conservation of not only nature but also that of wildlife in the Free State, as many of the animals in the reserve had to be re-introduced. De Oude Kraal Country Estate & Spa situated in Reddersburg promotes Environmental awareness through sustainable conservation initiatives including the reduction of landscape water use, labour force motivated to be more conscientious, reduce scrap material during production.



ACTION AND ADVENTURE

Get on the top of the highest point in the Golden Gate Park, Ribbokkop, to witness the picturesque view from the impressive sandstones. Cool highveld summers with the possibility of thunderstorms in the afternoon and cold winters with occasional snow transform the Golden Gate National Park into a winter wonderland. Naval hill in the City of Roses, Bloemfontein gives you the panoramic view of the whole city, this where you will find the 8m tall statue of the late former president Nelson Mandela. The Free State offers a beautiful scenery and alternative experiences for the off-the-beaten-track traveler on the National Road (N1) between Johannesburg and Cape Town. Experience the serenity of nature, and the excitement and thrill of the adrenaline pumping rapids with the white-water rafting at the Gariep Dam. Take a pick from the smooth sailing paddle, to navigating the fast-moving water on a white-water rafting adventure in the Vaal Dam or Ash River in Clarens, a charming town rich in scenic beauty, majestic arts and craft, museums and tranquility. In between valleys and fertile agricultural land of the Free State, visitors will find quaint little towns / dorps with its own unique wine, beer, gin and rum offerings.



WILDLIFE AND SAFARI

Take a hike in the Rocky Mountains surrounding the Vredefort dome, view untouched San paintings, and abseil or rock climb in the area. Parys is an ideal place for white-water rafting, hiking, mountain-biking, abseiling, horse-riding, fly-fishing, deep-water angling and game drives, perfect destination for adventurers to flock. Visit the fourth best racetrack in the world, the Phakisa Freeway. Track like the highly acclaimed Las Vegas Motor Speedway in Nevada is rated as one of the safest circuits, but also one of the most demanding. Phakisa hosts several national and international races – including the six World Motorcycle Grand Prix events to date. Clifdale Quads, based in Memel and located in the foothills of the Free State Drakensberg, boasts lovely weather and breathtaking views. They offer 4x4 trails exploring dirt roads, riverbeds, farms and magical mountain passes. Summit the Sentinel Peak, 34 metres chain ladder, which is 3000 metres above sea level.



CITY LIFE

For a modern, thriving, and cosmopolitan city, the Free State Boer history of Bloemfontein is prominently displayed in its architecture, museums and in memorials. The Loch Logan Waterfront boasts world-class shopping facilities, sports stadiums, and entertainment venues. The City of Roses has thriving arts, culture, entertainment industries, and hosts several large annual events. Explore Kasi tourism, to get a taste of the local cuisine and to experience how the people from the townships live, and their form of entertainment.

The Free State has an abundance of experiences for tourists, whether they're looking for an action-packed adventure, medical, educational or a well-deserved leisure break.

Visit the Free State at
DEC1 hall at stand J01



It Is Time To Discover #SECRETMAURITIUS

When the borders reopened between Mauritius and South Africa at the beginning of the year, many travellers were itching to hop on a plane and make the short four-hour flight to the beautiful tropical island once again.

While we know that South Africans want to visit the Mauritius they know so well, Mauritius Tourism Promotion Authority (MTPA) also wants to expose them to another side of this island – some secret locations and amazing hidden gems waiting to be discovered and explored.

An exceptionally beautiful and culturally rich island, Mauritius is so much more than just picturesque beaches. The island offers up a variety of sites and secret experiences off the beaten track. To uncover them, the MTPA partnered with Mauritius-based photographer, Paul Choy, and asked him to share some of his special secret places in Mauritius through his lens. An internationally published photographer and writer, Paul is focused on sharing the social, environmental and cultural stories of our age.

On his travels, Paul invariably finds himself heading off the beaten track to discover the true spirit of the destination. We uncover a few of Paul's 'Secret Mauritius' locations for you to enjoy,

and hopefully discover for yourself on your next holiday to Mauritius.

CLIMB EVERY MOUNTAIN...

Mauritius is more than just beautiful beaches and crystalline waters; there is an adventurous side to the island, which few visitors get to experience. For me, adventures always start in the mountains. My favourite mountain to climb is Pieter Both, located in the island's centre. Standing 820m above sea level, the mountain's summit, with its iconic head-and-shoulders features, can be seen from all over the island.



The final push for the summit can be challenging; and for those prepared to accept the challenges, the views offered from the top are a rich reward.

STUNNING SUNRISES IN THE NORTH

I've photographed the sunrise all over Mauritius, but there is always something special about dawn in the small village of Grand Gaube on the north-eastern coast of the island. While most of the island is still at rest at this early hour, there is always a photograph to discover in this



vibrant fishing community - especially as the boat captains prepare their boats and fix their nets in readiness to head out to sea in search of their daily catch.

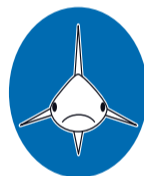
CAP MALHEUREUX ROADSIDE EATERIES

You haven't truly experienced Mauritius until you have eaten street food with the locals. Roadside eateries can be found all over the island, but perhaps my favourite can be found near the famous, red-roofed chapel of Notre Dame Auxiliatrice in Cap Malheureux. While this beautiful church rightly receives many thousands of visitors every year, few of those visitors are aware that one of the best places to grab a meal can be found within a few metres of where they stand.

If these unusual and sometimes largely hidden locations and sites across Mauritius have piqued your wanderlust and travelling interest, book a flight now on FlySafair from Johannesburg to Mauritius and go and discover them for yourself.



To uncover more of Paul Choy's intriguing 'Secret Mauritius' locations, visit: <https://www.ratherbeinmauritus.co.za/secret/>
Visit MTPA at Stand DEC2B02 - or email: mauritus@meropa.co.za



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BUILDING CONFIDENCE

In South African Tourism

Tourism KwaZulu-Natal, in partnership with Durban Tourism hosted a Business Breakfast to kickstart the Africa's Travel Indaba, where KwaZulu-Natal MEC for Economic Development, Tourism and Environmental Affairs, Mr Ravi Pillay highlighted the key tourism developments that are in the pipeline for KZN.

Whilst the KZN tourism sector recovers from the challenges posed by Covid19 and the recent devastation from the floods, the province is forging ahead in its preparation to welcome the world back to the Zulu Kingdom. All systems have been put in place to ensure that tourists feel welcome and safe in the beautiful province.

KZN MEC for Economic, Tourism and Environmental Affairs, Mr Ravi Pillay said despite the continuing pandemic, the unrest, the floods and a weakened operating environment, tourism survived the past two years, and is now ready to be reignited for the benefit of all in the province, our country, and the continent.

"Tourism plays a hugely important role in assisting our country to make its mark on the map of Africa and the globe.

"I am confident that tourism is ready to bounce back with a bang, and to reclaim its coveted position as a worthy contributor to employment. The province is ready to revitalise



RAVI PILLAY
MEC FOR TOURISM
& ECONOMIC
DEVELOPMENT KZN

the tourism value and supply chains and look forward to the economic benefits of the various upstream and downstream activities which tourism supports.

Pillay added that Capital Zimbali in the North Coast town of Ballito was taken over by the Capital Group who further poured millions of rands to get it up and running after it shut down due to the travel restrictions caused by Covid19.

"Babanango Game Reserve is a partnership with communities and trusts and rehabilitated land is being used to bring back endemic animal species to an area that has not seen wildlife for many years. A true community project, the

communities benefit directly from leasing out their land and the reserve and will be showcasing the Big 5 by September 2022, which will be one of the most exciting safari destinations in South Africa.

"There is a new seven-star establishment called the Homestead at Nambiti Game Reserve near Ladysmith comprising super-luxury eco-lodges with a solar farm that powers almost everything.

"mFulaWozi Wilderness has been recently refurbished with the Mthembu Lodge and its private suites that have been carefully hand-built by members of the Mthembu clan, stone by stone," he said.

Phindile Makwakwa, Acting Chief

Executive Officer of Tourism KwaZulu-Natal said while the province is on the road to recovery the organisation needs to go back to their source markets.

"The priority for the organisation is to reignite those source markets into KZN and work very closely with key hub heads to make the province a top tourism destination.

"Tourism KZN has a full 360 marketing and promotion plan for the province which includes several interventions both in the domestic markets and at various international platforms.

"The organisation is focusing on the international market as it's critical for tourism business owners to create networks, showcase their tourism products and clinch business deals that will begin to stimulate more travel back to KZN.

Makwakwa added that even during the lockdowns, Tourism KZN did a lot to keep the destination top-of-mind around the world.

"Tourism KZN is confident that with the programmes that are in place to revive the global markets, the organisation will begin to see an increase in tourists' arrivals from all over the world coming back to the Zulu Kingdom," she concluded with confidence.

Barberton Makhonjwa Mountains World HERITAGE SITE

The Barberton Makhonjwa Mountains World Heritage Site (BMM-WHS) received inscription in July 2018 at the 42nd Session of the UNESCO World Heritage Committee held in the Kingdom of Bahrain in Manama. An area of about 113 137 ha was inscribed with land ownership varying from (State; private/ corporate; communal trusts and CPA (Communal Property Association). Most of these areas are managed by MTPA, including on behalf of some communal and private owners. This inscription is a major accomplishment which will no doubt contribute towards future socio economic growth of the region and boosting of tourism numbers to the province.

The Barberton Makhonjwa Mountains contains the best-preserved, oldest and most diverse sequence of volcanic and sedimentary rocks on Earth making it the outstanding universal value. These well researched outcrops provide a globally unique source of information and an outstanding field repository about the earliest conditions of the Earth's surface, beginning 3570 million years ago. Features of the early Earth

that are especially preserved include meteorite-impact fallback breccia's dating back 4.6 to 3.8 billion years ago, tidal bedding that formed the Moon was less than half as far away from earth as it is today as well as Komatites that represent the hottest lavas to have ever flowed on earth. From these rocks, more has been learned than from anywhere else about early surface processes, the making of continents, and the evolution of the primitive biosphere.

The Department of Economic Development (DEDT), as the Organ of state was appointed by DFFE: Minister as the Management Authority for the BMM-WHS in terms of section 8 of the WH Convention Act, 1999 (Act No.49 of 1999). MEC-DEDT then assigned the Management Authority to MTPA in August 2021 as the mandated entity responsible for tourism development and sustainable conservation management in the Province.



PURPOSE AND OBJECTIVES OF THE SITE

To develop and facilitate tourism, culture, conservation and related economic development, in the area, in such a way that the natural, ecological and cultural diversity and integrity of the BMM WHS is maintained and managed in a sustainable way, to give effect to the values of the World Heritage Convention Act.

Protecting Geoheritage – physically protecting and maintaining known geosites and managing access, both to them and to the wider geological landscape, for visitors and researchers.

Promoting Geoheritage – interpreting and presenting the scientific stories these rocks contain for the better understanding and enjoyment by visitors and the general public, for them to learn from and enjoy the out-door experience through encouraging and supporting research and education;

Ensuring the benefits of tourism and related development accrue to local people – including, besides employment, education and outreach programmes.

Experience

a whole lot of living where life began

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LIMPOPO RE-AFFIRMS

Its Unique Culture and Heritage at Africa's Travel Indaba



Limpopo Province is strategically located in the northern part of South Africa sharing borders with Zimbabwe in the north, Botswana in the west as well as Mozambique in the east.

The Province is divided into five regions according to respective cultures. Capricorn is the central

region predominantly occupied by Bapedi People. Waterberg is the largest region in the province with the majority of people being the Batswana people, while Vhembe region in the far north is dominated by Vhavenda and Vatsonga people. Mopani Region on the other hand, towards the Kruger National Park is dominated

by Vatsonga whereas Sekhukhuni Region is dominated by Bapedi and Ndebele people. Some Ndebeles are also located in the eastern part of Sekhukhuni while some Tswana speaking people can also be traced in the Waterberg District along Thabazimbi and Lephalale areas.

Limpopo is the only Province in South Africa with more than three cultural groups staying together in their original habitat and harmony. Other ethnic groups include the English, Afrikaners and people of Indian origin.

Unique to the province are breath taking routes such as Mapungubwe Heritage route that is part of the Greater Mapungubwe Transfrontier Park which borders Botswana and Zimbabwe in the west. The province also boasts Sekhukhuni Heritage Route the home of Kings and Kingdoms with a rich

history on the kingdoms of the Bapedi nation over many years. Limpopo is also home to African Ivory Route offering safari and cultural accommodation. Camps of the African Ivory Route are located within communities with some nature reserves surrounding the Kruger National Park. Limpopo is proud to have introduced Rixile Culture to Culture Route. Rixile means sunrise or the dawn of the day. The route focuses on attractions around Giyani and Phalaborwa but importantly also links Phalaborwa to the beach at Xai-Xai in Mozambique. The route is also affectionately known as "Bush to Beach" giving you the best experience through the Kruger National Park through Kiriyyondo Border Post.

Limpopo Tourism, More to Enjoy!

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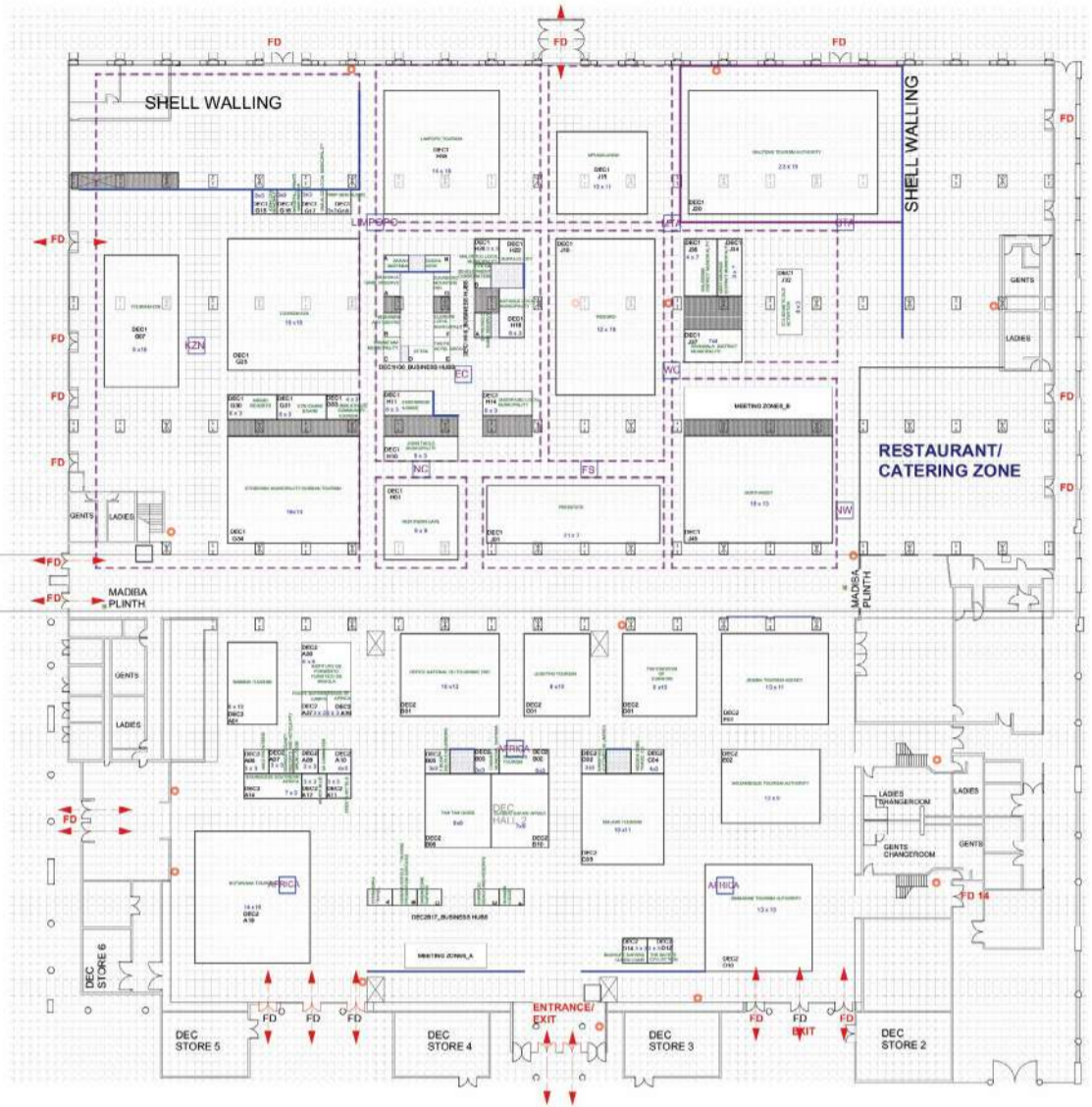


tourismnorthwest

South Africa
NORTH WEST PROVINCE

DEC FLOOR PLAN

- Exhibitor Name**
 Buffalo City Tourism
 EASTERN CAPE PARKS AND TOURISM AGENCY
 Elnanzeni District Municipality
 Elundini Tourism
 Enterprise iLembe
 Ethekezi Municipality Durban Tourism
 Free State Gambling, Liquor & Tourism Authority
 GAUTENG TOURISM AUTHORITY
 Gert Sibande District Municipality
 Jozini Local Municipality
 KwaZulu-Natal Sharks Board
 Limpopo Tourism Agency
 Matatiele Local Municipality
 Mhlonito Local Municipality
 Mkuze Falls Private Game Lodge
 Mpumalanga Tourism & Parks Agency
 Msinsi Resorts and Game Reserve
 National Empowerment Fund
 Nkangala District Municipality
 NORTH WEST TOURISM BOARD
 Northern Cape Tourism Authority
 PMP GERM GUARD (PTY) LTD
 Robben Island Museum
 The Port Elizabeth Hotel Group
 Tourism KwaZulu Natal Pavilion
 Tourism KZN
 uMhlatuze Community Tourism Organisation
 uMlalazi Local Municipality
 Umzimvubu Local Municipality
 Wesgro
 Winnie Madikizela Mandela Local Municipality
 WUSHWINI ARTS CENTRE
 Botswana Tourism Organisation
 Boundless Southern Africa
 Bushlife Safaris-Vundu Camp
 Camara Municipal da Praia
 Classic Safari Africa
 Cresta Hotels
 Eswatini Tourism Authority
 Fit4Masafa Travel and Tours
 Foxes Safari Camps
 HANSPAUL AUTOMECHS LIMITED
 Hidden Gems Travel Co.
 Instituto de Fomento Turístico de Angola
 Karafuu Beach Resort & SPA
 Lesotho Tourism Development Corporation
 Major Blue Air
 Malawi Tourism
 Maun Lodge
 Mauritius Tourism Promotion Authority
 Mozambique Tourism Authority
 Namibia Tourism Board
 O Bona Delta Excursions (Pty) LTD
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 ORANGE COUNTY RESORTS AND HOTEL PTY. LTD.
 PEAKS OF AFRICA
 Serena Hotels - Tourism Promotion Services SA (Pty) Ltd
 Shamba Lodge
 Shearzone Safaris
 Tamtam-guide
 The Bayete Collection
 Wild Frontiers
 Xactavent Pty Ltd
 Zambia Tourism Agency
 Zimbabwe Tourism Authority



ICC FLOOR PLAN



Stand	Exhibitor Name	Stand	Exhibitor Name	Stand	Exhibitor Name	Stand	Exhibitor Name
ICC1198	ICMilton Hotel	ICC281	ICMilton Hotel	ICC1199	ICMilton Hotel	ICC1199	ICMilton Hotel
ICC1215	ICMilton Hotel	ICC282	ICMilton Hotel	ICC1200	ICMilton Hotel	ICC1200	ICMilton Hotel
ICC1216	ICMilton Hotel	ICC283	ICMilton Hotel	ICC1201	ICMilton Hotel	ICC1201	ICMilton Hotel
ICC1217	ICMilton Hotel	ICC284	ICMilton Hotel	ICC1202	ICMilton Hotel	ICC1202	ICMilton Hotel
ICC1218	ICMilton Hotel	ICC285	ICMilton Hotel	ICC1203	ICMilton Hotel	ICC1203	ICMilton Hotel
ICC1219	ICMilton Hotel	ICC286	ICMilton Hotel	ICC1204	ICMilton Hotel	ICC1204	ICMilton Hotel
ICC1220	ICMilton Hotel	ICC287	ICMilton Hotel	ICC1205	ICMilton Hotel	ICC1205	ICMilton Hotel
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ICC1336	ICMilton Hotel	ICC403	ICMilton Hotel	ICC1321	ICMilton Hotel	ICC1321	ICMilton Hotel
ICC1337							

PROGRAMME		WEDNESDAY, 4 MAY 2022
TIME	EVENT	VENUES
06h00 - 08h00	Africa's Travel Indaba Return Fun Run	Beachfront Promenade
07h00 - 09h00	South African Airways Buyer Breakfast	Elangeni Hotel
08h30 - 10h00	Speed Marketing -Fear Factor (Active Adventure)	Meeting Room 21, ICC
10h00 - 18h00	Exhibition Starts / Diary Meetings	Exhibition Areas
10h30 - 11h30	Business Conversation Session 3	South Foyer
12h00 - 13h00	Media Talk: Domestic Insights Briefing	Media Centre Presentation Room
13h00 - 14h00	South African Tourism Stakeholder Engagement Session	SA Tourism Village
13h00 - 14h00	Lunch - Catering available from 12h00	Designated Venues
14h00 - 15h00	Business Conversation Session 4	South Foyer, ICC
15h00 - 16h00	Africa's Travel Indaba Awards	Media Centre Presentation Room
17h00 - 18h00	South African Tourism Stakeholder Engagement Session	SA Tourism Village
18h00 - 00h00	Florida Road City Immersion Experience	Florida Road / Other



KwaZulu Natal Freedom Route Tour Bus – parked in Walnut Road, at Africa's Travel Indaba 2022 – with KwaZulu Natal Youth running the show – specialist Freedom Route Tour Guides – Zoliswa Mbanjwa and Preshentha Moodley following the footsteps of legendary leaders, learning leadership lessons.....

SOLA
MEDIA

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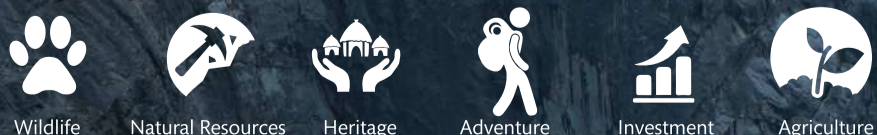
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 Hartebeespoort Dam • Kroodal • Phokeng
 Maanhaarrand • Magaliesburg • Mogwase
 Rustenburg • Swartruggens • Babelegi
 Beestekraal • De Wildt • Ga-Rankuwa
 Hekpoort • Jericho • Mabopane • Marikana
 Mooinooi • Skeerpoort • Tlhabane

Dr. Kenneth Kaunda District towns

Bloemhof • Christina • Fochville • Orkney
 Klerksdorp • Leeudoringstad • Stilfontein
 Potchefstroom • Ventersdrop • Makwassie
 Wolmaransstad • Hartebeenfontein

Ngaka Modiri Molema District towns

Mafikeng • Coligny • Delareyville
 Groot Morico • Lehurutshe • Lichtenburg
 Mahikeng- Capital City • Mareetsane
 Ottosdale • Sannieshof • Zeerust • Ganyesa
 Barberspan • Mothibastad • Pampierstand
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